

V Convocatória de ARTE POSTAL

V Postal Art Call for Submissions

Theme: Online Offline Balance: Art to Reconnect

The *Centro Estadual de Capacitação em Artes Guido Viaro - CECAGV* (State Center for Arts Training Guido Viaro) aims to promote art and culture through courses and events for education professionals, public school students, and the general public. One of the standout events on our calendar is the "**Postal Art Call for Submissions**," which takes place biennially and is now in its 5th edition.

This year, the V Postal Art Call for Submissions is pleased to present the theme "**Online Offline Balance: Art to Reconnect**." Art, with its universal and timeless character, reflects historical and social transformations. For this reason, CECAGV selects themes of great relevance to encourage meaningful reflection among all participants.

This call invites the submission of images in postcard format, using any free technique, where participants can express their knowledge, feelings, perceptions, and actions related to the chosen theme. Artists, teachers, students, the community, and art enthusiasts are encouraged to creatively produce works based on the theme.

About Postal Art

Postal art is a form of artistic correspondence that emerged in the 1960s as an alternative to traditional exhibitions. In Brazil, it was used to circumvent the censorship of the dictatorship, taking on a conceptual role. This practice allows artists and enthusiasts to use mail or the web (Mail Art) to share their visual works, ideas, and feelings, based on a theme proposed by the organizer. Participants are invited through a "call for submissions," and all submitted works are exhibited without distinction or judgment. The postcards are not returned but are incorporated into a collection or auctioned according to established criteria.

The rules state that the technique is free, but the works must be two-dimensional and may include collage, photography, painting, digital art, drawing, among others. Teachers are encouraged to motivate student participation in educational institutions. There will be no selection or return of the works; all submissions will be displayed, except those deemed offensive. By participating, the author agrees that the institution will have full rights to reproduce, publicize, and exhibit the image, while



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always respecting authorship. The works will become part of the CECAGV/DEDUC/SEED Collection and may be used for educational and research purposes.

The criteria for participation include the creation of original artworks in any technique, inspired by the theme. The back of the postcard must contain the sender's, recipient's details, and the postal stamp. The size should be approximately 10 x 15 cm, without an envelope, and the maximum paper weight is 300g. The deadline for submission is November 25, 2024, and the works must be sent to the following address: Rua Francisco Mota Machado, 490 - Capão da Imbuia, CEP 82800-230, Curitiba/PR/Brazil.

Additional Information:

- Exhibitions will begin on December 2, 2024, at the CECAGV headquarters in Curitiba and will run until December 17, 2024, resuming on January 27, 2025. The exhibition will be itinerant throughout 2025, traveling to various locations, as announced on our website and social media.

For more information, visit: www.centrodeartesguidoviario.com.br

Sabrina Rosa Cadori

Director of the *Centro Estadual de Capacitação em Artes Guido Viaro*

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